



**NEWS from the City of Greenville**  
**P.O. Box 2207 206 South Main Street Greenville SC 29602**

October 18, 2004

**For Immediate Release**

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### **City of Greenville Wins EPA Award for Waste Reduction**

On October 14, 2004, the U.S. Environmental Protection Agency (EPA) presented the City of Greenville with a Rookie Reporter award for making great strides in the arena of waste reduction during its first year as a WasteWise partner. WasteWise is a free and voluntary waste reduction program launched by EPA in 1994.

In 2003, the City of Greenville initiated the first phase of a business curbside recycling program, distributing bins and flyers on WasteWise, waste audits, and recycling and waste prevention options. In addition, the city added information on WasteWise to its web site, diverted seven new materials from local landfills, and conducted a recycling participation audit of local residences and businesses. The audit team will use this information for targeted and cost-effective promotion, education, and outreach.

EPA honored the City of Greenville, South Carolina for these achievements at the WasteWise Annual Meeting and Awards Ceremony in Washington D.C. Solid Waste Administrator Ed Marr and Recycling Coordinator Alysen Woodruff attended the ceremony and accepted the award on behalf of the City of Greenville -- one of only two organizations to receive a Rookie Reporter award at the ceremony.

Public Works Chair Diane Smock congratulates the Solid Waste Department for their efforts and recognition, noting the importance of maintaining an effective recycling program in the city. She says, "The City of Greenville is committed to keeping our city clean and at the same time, protecting our environment. I commend all members of the

Solid Waste Division for their hard work and for providing an award-winning level of service for our citizens.”

WasteWise provides guidance and recognition to more than 1,500 participating organizations that are working to find practical methods to reduce municipal solid waste and improve financial performance. As WasteWise celebrates its 10<sup>th</sup> anniversary, EPA is pleased to recognize veteran partners that have made the program a success through their sustained commitment to waste reduction and new members, such as the City of Greenville, who will carry the program into the future.

For more information about EPA's WasteWise and other recycling programs, contact Alysén Woodruff at 467-8300 or visit the city web site at [www.greatergreenville.com](http://www.greatergreenville.com).

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